



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Managing Director for Siemens to open new build

Tameside College will officially open its Advanced Technologies Centre on Friday 19th May with Brian Holliday, Managing Director of Siemens Digital Factory performing the official opening duties as guest of honour.

Brian started his career as an apprentice with Texas Instruments and went on to read computer systems at Cardiff University before joining Siemens, the global leader in electrification, automation and digitalisation in July 1993. Since then he has attained his Executive MBA at Manchester Business School in 2000 and graduated from the Confederation of British Industry's leadership programme.

In June 2015, Brian became Chairman of the Electronic Systems Council (ESCO), which represents the interests of 85,000 British electrical and electronics companies. It is these companies that will rely upon colleges like Tameside College to support increased demand for higher level skills in the sector by providing the next generation of skilled engineers.

Jackie Moores, Principal at Tameside College, said: "We look forward to Brian joining us as our special guest for the grand opening of the Advanced Technologies Centre. He is a real STEM champion in industry and is the perfect person to open a new educational facility for

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engineers of the future. The Advanced Technologies Centre will benefit students, staff and employers by providing a modern learning environment that inspires the next generation of engineers. As the demand for advanced skills in science, technology, engineering and maths continues to grow, Tameside College will be at the forefront to develop talent for the sector.”

Brian, said: “I’m honoured to perform the official opening duties as guest of honour at the opening of this fantastic new technologies centre. Tameside College is at the forefront of education, providing cutting edge learning facilities to support the growth of advanced engineering and technology in Tameside. This will make a big impact in the local area as well as Greater Manchester. I’m so pleased to be part of such a momentous occasion for the college.”

The Advanced Technologies Centre based at Tameside College’s Beaufort Road site completes the first phase of the ‘Vision Tameside’ redevelopment project, which will bring greater economic prosperity and transform learning and skills in Tameside.

The new centre is key to the college’s plan to develop apprenticeships and higher education in science, technology, engineering and maths (STEM). With two thirds of advanced manufacturing employers concentrated in south and east Manchester, the new centre will support increased demand for higher level skills in the engineering sector and the additional

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170,000 people needed to contribute an extra £27 billion to the UK economy every year from 2022.

For more information on the course offering at the Advanced Technologies Centre please call Tameside College on: 0161 908 6789 or visit: www.tameside.ac.uk.

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